

**NORTH JERSEY BRIDGE ASSOCIATION
BOARD OF DIRECTORS MEETING
JUNE 9, 2012
CHRIST CHURCH, RIDGEWOOD, NJ**

President Stasha Cohen called the meeting to order at 10:07 am. Board members in attendance were:

Stasha Cohen	President
Carol McMackin	Secretary, Annual Dinner, Budget
Lee Ohliger	Treasurer, Conduct & Ethics, Budget
Neale Van Delft	Newsletter, Site, Website
Blair Seidler	Website, Player of the Year
Larry Ascher	Recorder
Lila Burg	Pairings, Tournaments
Barbara LeVay	Sanctions
Susan Koster	Newcomer/Intermediate Promotion
Ron Nelken	Pro-Am, Newcomer/Intermediate Promotion
Debi Fabian	Caddies, Membership
Linda Connolly	Newcomer/Intermediate Promotion, Membership
Bob Sorce	Site
Marlene Case	Tournaments, Budget
Michael Jeshion	Johnke, Reitman
Jerry Schraub	Pairings, Site

Also in attendance: Glenda Calkins, District 3 Director, Jerry Goodman, District 3 Representative, Andy Lohan, Marilyn Wells

Absent and excused: Jan Weber, Susan Green, Doug Cestone, Gale Mirro, Tod Thorgersen

The minutes of the prior meeting were reviewed. It was noted that Glenda Calkins's position title was incorrectly shown as District President; she is the District Director. Linda Connelly position as Membership Chair was omitted. A motion was made by Marlene, seconded by Lee to accept the minutes as modified. The motion passed unanimously.

PRESIDENT'S REPORT

Stasha announced the appointment of the Nominating Committee. The Board Members on the committee are Gale Mirro, Chair, Marlene Case and Debi Fabian. Members-at-Large are Barkley Calkins, Carole Gelfer, Brian Kruse and Dick Murray. Board Members up for reelection are Lila Burg, Stasha Cohen, Susan Koster, Barbara LeVay, Carol McMackin, Blair Seidler, Jerry Schraub, Neale Van Delft and Jan Weber. Stasha asked that these members notify Gale about their intention to run or not as soon as possible.

The Singer lawsuit has been settled by ACBL, but the Unit has not been officially notified of the settlement. Stasha will email the legal counsel to get official notification.

TREASURER'S REPORT

Lee reported that there were 290 tables at the April sectional, with a profit of approximately \$4000. The rental cost for the Bridgemates was offset by the decrease in caddy costs. Blair stated that the Bridgemates slowed down play considerably due to players' unfamiliarity with them. He suggested that a minute be added to each round to compensate for time lost. Jerry Schraub asked why we have so much money in the bank. Lee replied that we have large expenses coming up later in the year (Annual Dinner, Brunch, ballot), and that our bank balance is always large at this time of year.

A motion was made by Lee, seconded by Blair and passed unanimously to use Bridgemates for sectionals and Annual Dinner until further notice.

COMMITTEE REPORTS

TOURNAMENTS

Marlene will be in attendance at the September sectional to help Jan.

It has been worked out that Stasha will handle the advertising, Lee will be the contact with Silvana at the church, and Jan will handle the food. Since we are now splitting up many of the responsibilities which had previously been handled by one tournament chair, we are looking to have people be in charge of complaints/issues which come up during the sessions. Lee volunteered to handle most of them at the upcoming sectional, but we will need more people going forward.

Sol Weinstein suggested that we increase the max for the X Flight in the Swiss and IMP Pairs games to 4000. He also suggested changing to stratification by average for pair games and A/X Swiss. The District is experimenting with this in Parsippany. It should be noted that the event that players play in is always determined by the highest player.

A motion was made by Marlene, seconded by Neale and passed unanimously to increase the X Flight to 4000 points, beginning in September.

We will discuss stratification by average in the future.

Andy Lohan asked that someone step forward to be president next year.

SITE

Jerry Schraub reported that the April event ran smoothly. Board members who play on Sundays were asked to help pick up bidding boxes at the end of the game.

Debi asked about status of the donation to the church. Lee spoke with Silvana at the church about the handicap improvements. She told him they will be done and they will try to have them completed by September.

CADDIES

Debi also stated that everything went well in April. She said that many of our caddies are aging out, and asked if anyone knew of any potential caddies. The possibility of adding the age of the caddies to the list was discussed. Jan would like Debi to help her get kitchen help, and these workers should be older.

PRO-AM

Ron reported that the event will be held on October 19th in Rockland and October 20th in the other clubs that choose to participate. Due to the scheduling issues which necessitate a 2-day event, it must be run as 2 separate events. Susan said that it could be run as 1 event if it was done on a Friday. That possibility will be considered next year.

ANNUAL DINNER/BRUNCH

The Annual Dinner will be held at the Crowne Plaza in Suffern on December 9, 2012. The contract has been modified to allow us to cancel pending the successful outcome of the Brunch on June 24th. The price for the Brunch as approved by the Board is \$30, but the registration form shows \$35. Rather than refund \$5 to every attendee, it was decided to purchase \$5 drink tickets from the hotel which can be redeemed for a glass of wine, champagne, mimosa, bloody mary or soda. If this works out well, we will consider it for the Annual Dinner.

JOHNKE/REITMAN

Mike reported that the Johnke Fright A was won by the Heitzman team. The Reitman will be held on September 22nd.

STaC

See Old Business below.

NEWSLETTER

Neale is working on the July newsletter.

MAILING

No report

CLUB COORDINATOR

No report

NEWCOMER/INTERMEDIATE PROMOTION

The 0-99 game and workshop was held on April 21, 2012 at Christ Church in Ridgewood. There were 25 tables.

WEBSITE

Blair stated that he is getting updates and flyers more frequently, but the list of board members has not yet been updated. Stasha will get him the updated information.

PLAYER OF THE YEAR

Blair reported that the Player of the Year is not updated for April yet, but will be completed in time for Neale to include it in the July newsletter.

MEMBERSHIP

No report

CONDUCT AND ETHICS

No report

PRIZES

No report

OLD BUSINESS

For STaC, clubs can request printed materials. These used to be provided at a reasonable cost when every club needed them, but now only 13 clubs in the entire consortium wants them. The director who handles this receives \$1000 plus printing and mailing costs. The units get billed for each club, prorated for how many games they run.

Glenda said that at the past STaC meeting, her understanding was that the clubs paid for the materials, not the units. The clubs had the option to download the files or pay for having the materials mailed to them.

Marilyn Wells stated that if downloads are mandated, the table fee should be reduced.

Debi said that the smaller clubs will be more impacted by such a mandate.

If someone from the unit were to take over the job of producing the materials it should be cheaper for everyone.

A motion was made by Marlene, seconded by Barbara and passed unanimously that beginning with the October 2012 STaC, the unit will no longer use the existing printing service. Clubs who download will pay a reduced fee of \$5 per table. Those who chose not to download will continue to pay \$6 per table.

A motion was made by Barbara, seconded by Marlene and passed unanimously that Marilyn Wells will provide printed materials, pending her cost proposal. The Executive Board will make the final decision on who will provide the materials.

Glenda will tell Farley that we will no longer be using the printing service as we have in the past.

Ridgewood and Rockland must decide how they will proceed before Marilyn can provide a proposal.

NEW BUSINESS

Since Stasha has taken over the sectional advertising responsibilities, she has noticed that some of the advertising is duplicative. We advertise each sectional in the Bridge Bulletin at a cost of \$300 per event. Few sectionals do this. We also send flyers to many clubs in an extended area. Email blasts are sent out by ACBL at no charge. She suggests that we consider cutting back on sending flyers to clubs that are out of our local area and just provide them for the local clubs. Advertising on Bridge Base is \$25 per month. Possibly we should use this resource and eliminate the ad in the Bulletin.

Marlene said that we should not make any changes until after September, and do a survey of where the players are coming from. The directors can generate a list of what units the players belong to. Marlene will draw up a survey asking players where they are from and how they heard about us, and asking for email addresses.

Stasha will investigate the Bridge Base ad.

A motion was made at 11:57 am by Barbara, seconded by Susan to adjourn the meeting. The motion passed unanimously.